



CONFERENCE ON INDUSTRY AND RESOURCES:
QUEEN'S UNIVERSITY ENGINEERING

2025

SPONSORSHIP PACKAGE



queenscirque.ca

Conference Date: January 25, 2025

LAND ACKNOWLEDGEMENT

First and foremost, let us acknowledge that Queen's University is situated on the traditional Anishinaabe (Ah-nish-in-ah-bay) and Haudenosaunee (Ho-den-o-show-nee) territory. We express deep gratitude for the privilege of residing, learning, and playing on these sacred lands. Through this acknowledgement, CIRQUE strives to foster an inclusive and diverse environment that values Indigenous knowledge, perspectives, and contributions.

ABOUT US

Established in 1983, Conference on Industry and Resources: Queen's University Engineering (CIRQUE) is the longest standing conference at Queen's Engineering Society. It is an undergraduate student-run conference that provides a unique experience for engineering and STEM students to **gain insight into the wide range of career paths** available to them. CIRQUE seeks to expose young minds to the various opportunities they have beyond traditional engineering roles by giving industry professionals, sponsors, and engineering graduates, a chance to share their valuable knowledge and experiences.

Conference delegates will have the opportunity to explore the limitless potential of their engineering degrees through participation in several **workshops, presentations, and networking events** all pertaining to a variety of industries.



Delegates are exposed to industries and professions, such as: **entrepreneurship, banking, consulting, research and design, medicine, and law.** By the end of the conference, delegates will have a broadened understanding of the multitude of possibilities that their engineering degree opens for them, leaving them inspired and motivated for their future endeavors.

CIRQUE has established itself as a distinguished conference for undergraduate students, thanks to the unwavering support of our generous sponsors. **Our primary goal extends beyond inspiring young engineers to embark on unique paths as we are committed to fostering diversity and equality within the realm of engineering.**

WHY SPONSOR?









































CIRQUE brings forth enthusiastic and determined Queen's Engineering students with insightful and extremely knowledgeable speakers from a range of industries. **Inspiration from our esteemed sponsors inspires ambition and eagerness for our talented delegates to pursue and further understand the unlimited power of their engineering degree.** Sponsors play an essential role in the success of CIRQUE, by removing barriers from the delegates opportunity to attend the conference.

Our wide variety of sponsorship tiers and ability to customize your package, offers diverse ways to maximize brand exposure for your company that fits within your budget. Generous donations could yield anything from a presentation to multiple workshops with guest speakers, as well as given the chance to display advertising banners and be included in the delegate packages.

CIRQUE enables sponsoring companies to create a lasting and positive brand association within the minds of the leaders of the future, through connecting with Queen's Engineering's brightest and best students. Diamond, gold, and silver sponsors have the option to add on a resume handbook of all delegates. Resumes will be organized into three categories: full time positions, QUIP (Queen's University Internship Program) internships (12-16 months) or summer internships (4 months). This allows sponsors the opportunity to get to know the delegates better before the conference even begins!

SPONSORSHIP TIERS

HIGHEST SPONSOR WILL BE NAMED TITLE SPONSOR

DESCRIPTION	DIAMOND \$3000	GOLD \$2000	SILVER \$1000	BRONZE \$500
Logo in delegate handbook				
Invitation to conference				
Company information in delegate handbook				
Company hyperlink on CIRQUE website				
Option to host a fall networking event				
Opportunity to address delegates				
Delegate resume handbook provided prior to conference				
Logo display on CIRQUE banner, central podium, and presentation slides				
Option to run workshop at Conference				
Option for speed-networking booth at Conference				
Hotel accommodations for company representatives				
Named sponsor for welcome dinner and/or other occasions				
Named sponsor of social event (option to run taster event)				

THE CONFERENCE

CIRQUE 2025 will take place on **January 25, 2025** in **Kingston, Ontario**. Three meals will be provided; breakfast, lunch and dinner. Conference activities range from speaker presentations to interactive group workshops. Delegates will have several opportunities to connect with sponsors, speakers, and other delegates over the course of the conference.

TIME	EVENT
9:00 - 9:15 AM	Arrival & Introduction
9:15 -10:00 AM	Speaker
10:00- 10:10 AM	Break
10:10-12:10 PM	Case Competition
12:10 - 12:40 PM	Lunch
12:40 - 1:25 PM	Speaker
1:25 - 2:55 PM	Workshop
2:55 - 3:05 PM	Break
3:05 - 3:50 PM	Speaker
3:50 - 4:40 PM	Networking
4:40 - 5:40 PM	Workshop
5:40 - 6:20 PM	Dinner
6:20 - 7:05 PM	Speaker
7:05PM -7:30 PM	Final Questions & Networking

The Experience

CIRQUE 2023-2024 Testimonials

LAUREN LUYKS

MECHANICAL ENGINEERING CANDIDATE
CLASS OF 2025



2024 CIRQUE DELEGATE

“Attending CIRQUE 2024 was an incredibly rewarding experience. The diversity of perspectives from leaders in the finance, engineering, and tech industries helped me understand the challenges and opportunities within each field, and the event left me feeling inspired and better equipped to navigate my professional path. Workshops encouraged conference attendees to solve industry-relevant problems and further invoked my curiosity. Particularly, Stroud International’s workshop was an engaging experience that provided me with the opportunity to work through a real case study and come up with an adequate solution as a consultant would. This experience allowed for a broader perspective that inspired me pursue an internship in consulting! I’m grateful for the opportunity to connect with like-minded individuals and experts, and I highly recommend this event to any student looking to broaden their knowledge and network.”

“As the past Co-Chair for CIRQUE 2023-2024, I can confidently say that the opportunity to attend CIRQUE provides an in-depth opportunity for engineering students to learn more about non-traditional career paths available to them post-grad. CIRQUE offers a platform for students to network with industry partners, listen to talks from various industry professionals, and participate in challenging workshops designed to further develop presentation and critical thinking skills. After months of planning alongside the executive team, the entire conference came together seamlessly and had a turnout of over 150 students and industry partners. CIRQUE provided me with the opportunity to network with different companies, one of which I am currently pursuing as my first job post-grad at Kinectrics! ”

ALEXANDRA ROMAIN

ENGINEERING CHEMISTRY
2024 GRADUATE



2024 CIRQUE MEMBER



CONTACT US



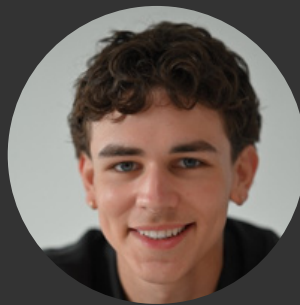
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**CIRQUE - Conference on
Industry and Resources
at Queen's University**

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